



# 2024-25 BUSH HOG ULTIMATE PARTNERSHIP PROGRAM

## EXHIBIT C - MULTI-STORE PLAN

### ANNUAL DEALER SALES ACTION PLAN

\*NOTE: AN INDIVIDUAL STORE STOCKING COMMITMENT FORM MUST BE FILLED OUT FOR EVERY LOCATION

\*\*YOUR TERRITORY MANAGER WILL HELP YOU DEVELOP A PLAN THAT BEST FITS YOUR DEALERSHIP.

\*\*\*EXISTING BUSH HOG DEALERS MUST REGISTER BY MAY 31, 2024

Territory Manager	
Account Number	
Dealership Name	
Address, City, State	
Contact Name	
Dealer Signature	
Bush Hog Rep Signature	
Date Completed	

### STOCKING COMMITMENT LEVEL

CHECK ONE	Dollars or Units	Freight	* 2025 Co-op	Daily Parts Discount
	I choose not to participate in the Bush Hog Ultimate Partnership Volume Bonus program			
	\$80,000 (@ Dealer Final Net) or 18 units	No freight discount	50/50	N/A
	\$100,000 (@ Dealer Final Net) of 22 units	25% freight discount	60/40	1%
	\$120,000 (@ Dealer Final Net) or 25 units	50% freight discount	75/25	2%

THE PLAN IS A YEAR LONG COMMITMENT TO BE ELIGIBLE FOR THE VOLUME BONUS, CO-OP AND TO BE LISTED ON THE BUSH HOG DEALER LOCATOR

\*CO-OP ELIGIBLE AMOUNTS TO BE DETERMINED BASED ON RETAIL SALES IN 2024.

ALL ON ORDER, IN AR AND IN PAID DEALER INVENTORY (PDI) COUNT FOR THE PROGRAM AND WILL BE MONITORED ON A MONTHLY BASIS. ORDERS MUST BE PLACED BY THE 5TH OF THE FOLLOWING MONTH TO MAINTAIN QUALIFIED LEVEL.

### For Multi-Store Groups

DEALER COMMITMENT IS BY STORE LOCATION; SAME REQUIRMENT FOR ALL LOCATION (FOR EXAMPLE, 5 STORES AT THE \$100,000 LEVEL EQUALS \$500,000 OR 110 UNITS IN TOTAL PER MONTH)

### LIST OF DEALERSHIP LOCATIONS ELECTING TO PARTICIPATE IN THE VOLUME BONUS STOCKING COMMITMENT PROGRAM

Account Number	Address	City	State

**Notes:**

### LIST OF DEALERSHIP LOCATIONS NOT PARTICIPATING IN THE VOLUME BONUS STOCKING COMMITMENT PROGRAM

Account Number	Address	City	State

NOTE: LOCATIONS NOT PARTICIPATING IN THE VOLUME BONUS COMMITMENT PROGRAM WILL NOT BE ELIGIBLE FOR CO-OP, WILL BE REMOVED FROM THE BUSH HOG DEALER LOCATOR AND ANY SALES VOLUME WILL NOT COUNT TOWARD THE VOLUME BONUS CALCULATION